



## HALAL BUSINESS FORUM 2023

October 2nd - 3rd Zagreb, Croatia

### THE BIGGEST HALAL EVENT IN THE EUROPEAN UNION

#### WHY TO ATTEND?

Get the knowledge from professionals and experts and learn how to achieve greater cooperation and participation in the halal market by increasing trade in goods, the number of halal tourist arrivals and new investment opportunities.

#### HBF 2023 IS A GREAT PLATFORM FOR:

- Manufacturers
- Service Providers
- Distributors
- Certification Bodies
- Non-profit organizations
- Government Authorities
- University Representatives
- Financial Institutions

to present themselves and debate the very latest trends in this highly lucrative market segment.



PANEL DISCUSSIONS



B2B MEETINGS



SCIENTIFIC & EXPERT CONFERENCE

## Halal market

The halal market could be defined as offering products and services to consumers who understand and know what halal means. The halal market is experiencing constant growth in supply and demand, and its current value is estimated at US\$3 trillion, with nearly two billion users. Data from the latest estimates of the global halal market are encouraging, showing that it is growing at 4.47%, regardless of any crises.



After the great success of World Halal Day Croatia, Halal Business Forum 2021 and 2022, we are pleased to present the third edition of Halal Business Forum 2023. The Halal Business Forum focuses on the issues that matter most to today's global halal industry and aims to inspire new thinking and action. At the same time, it provides a unique networking environment to bring together qualified buyers with manufacturers and tourism stakeholders.



SPONSORSHIP PACKAGES HBF 2023	PLATINUM 8.000€	GOLD 5.500 €	SILVER 4.000 €	BRONZE 2.000 €
Highlighting sponsorship during the opening and closing of the Halal Business Forum	✓	✓	✓	✓
Your logo on all promotional materials (electronic and printed)	✓	✓	✓	✓
Logo on the main stage	✓	✓	✓	✓
Logo on HBF 2023 accreditation	✓	✓	✓	✓
Logo on the press wall used for the HBF 2022 press corner	✓	✓	✓	✓
Display of sponsorship on the organizer's website	✓	✓		
Possibility to participate in panel discussions with a moderator	✓	✓		
Sponsor promotional materials will be an integral part of the content of the promotional bags	✓	✓	✓	✓
Possibility of branding the space of the hotel / facility where the Gala Dinner is held	✓			
Logo on the donor's check	✓	✓	✓	✓
The possibility of posting a promotional video on the HBF website and social networks	✓	✓		
Possibility to present the company for up to 15 minutes at the Gala dinner or on the main stage during the working part of the event ( choice of the company)	✓			
The possibility of using your specially branded products for lunch	✓	✓	✓	
Interview with the representative of the company on Poslovni FM	✓			
The possibility to provide ribbons with its logo for the accreditation of all participants	✓			
Space for a promotional stand	✓	✓	✓	
Accreditations / Tickets for your staff	✓	✓	✓	✓
2 tickets for Gala Dinner	✓	✓	✓	✓

## BOOST YOUR BUSINESS WITH SPONSORSHIP IN THIS EVENT

**Brand  
Visibility**

**01**

**Gain  
Valuable  
Insights**

**02**

**Build  
Business  
Relationships**

**03**

**Reach  
Sales  
Goals**

**04**

Welcome to Zagreb!

*With the internet, the world has become a global village, and global commerce, where it matters more than ever to be recognised, different and of proven quality. At the same time, we are becoming increasingly aware that nothing can replace personal contact, getting to know each other, talking, exchanging ideas and finally reaching an agreement.*



Asst. Prof. Dr. Aldin Dugonjić  
Director of Halal Business Forum

**THANK YOU**  
for great success of Halal Business Forum 2022

